# *WINSELGRUPPE*

Communiqué

Bern, November 19, 2018 / stf

### HORAO receives 45 project submissions

The Department of Neurosurgery received 45 projects from 23 different countries in the global crowdsourcing competition for its award-winning HORAO project. Up to five winning projects will be invited to present their proposed solutions at the HORAO Conference in Bern in March 2019. Only then will the definitive winning project be determined.

Neurosurgeon Prof. Dr. med. Philippe Schucht, Senior Attending Specialist at the Department of Neurosurgery at Inselspital, Bern University Hospital, and his team are searching for a solution that enables neurosurgeons to visualize brain tumors even better during surgery and thus render brain tumor operations even safer. To this end, the HORAO team – after having successfully completed Phase I with <u>crowdfunding</u> last autumn – launched a worldwide crowdsourcing competition in June this year. This competition was brought to a notable close last Friday evening.

#### Overwhelming interest around the world

All in all, over 10 000 people showed tremendous interest in the <u>HORAO project</u>. More than 270 researchers and 18 teams from over 30 countries across every continent participated in the competition. By the deadline on the <u>crowdsourcing platform herox.com</u>, a total of 45 projects from 23 different countries were submitted – from Finland, Germany, Ethiopia, India, Indonesia, Vietnam to Mexico, Canada and the USA.

#### Final decision to be made at the HORAO Conference

A selected jury comprised of renowned experts will now nominate up to five projects, whose innovators will then be invited to present their proposed solutions to the public on March 14, 2019, at the HORAO Conference, held in conjunction with <u>Brainweek Bern</u>. The final decision on the winning project will only be made at this conference. The proceeds collected in the crowdfunding campaign will be awarded as prize money.

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Teaser video about HORAO crowdsourcing: https://youtu.be/f-rIO0ynC7k

Short film presenting the HORAO problem: https://youtu.be/rVlulyBOL0c

HORAO crowdsourcing on herox.com: https://www.herox.com/HORAO

HORAO website: https://www.horao.eu

Photo: <u>Neurosurgeons operate under the microscope.</u> (Photo: Tanja Läser for Insel Gruppe AG)

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